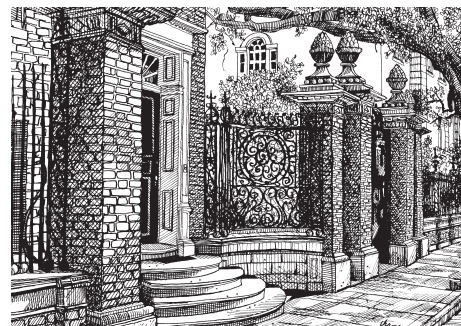


The Charleston ADVISOR

Critical Reviews of Web Products for Information Professionals



Editorial Offices: 6180 East Warren Avenue, Denver, CO 80222 • Ph: 303-282-9706 • Fax: 303-282-9743 • <http://www.charlestonco.com>

MEDIA PROFILE

Publication: The Charleston Advisor

Editorial Tag Line: "Critical Reviews of Web Products for Information Professionals"

Mission Statement: A Zagat-type guide to Web products, providing signed, rated, critical reviews of products and services, written by in-the-field practitioners, to assist in library selection decisions.

Advertising Contact: Toni Nix, phone: 843-835-8604, fax: 843-835-5892, email: justwrite@lowcountry.com.

Advertising Rates: See rate card.

Number of Issues Per Year: The printed edition is published quarterly (4 times per year) and our Web edition is continuously updated.

Editorial Calendar

July issue:	ALA summer issue
October issue:	Charleston Conference issue
January issue:	ALA Midwinter issue
April issue:	PLA/ACRL/LITA issue

Ad Calendar for 2007-2010

Issue	Ad Reservation	Camera-Ready Copy
9:3 January 2008	11/10/07	12/10/07
9:4 April 2008	2/10/08	3/10/08
10:1 July 2008	5/10/08	6/10/08
10:2 October 2008	8/10/08	9/10/08
10:3 January 2009	11/10/08	12/10/08
10:4 April 2009	2/10/09	3/10/09
11:1 July 2009	5/10/09	6/10/09
11:2 October 2009	8/10/09	9/10/09
11:3 January 2010	11/10/09	12/10/09
11:4 April 2010	2/10/10	3/10/10

Reprint Services are Available: Please inquire for rates and order form.

You can't afford to miss appearing in TCA!

TCA is your best connection to the librarians and library committees who select and purchase web based products in libraries.

TCA is the essential consumer report on your products and others, used by libraries to decide which of many competing services will be acquired for their institutions. One subscription can be used by as many as 30 selectors.

Readership: More than 1000 copies are printed and distributed, with over 2,000 IP addresses supported as paid subscribers.

Each subscription includes institution-wide IP validated access to the Web edition (serving multiple readers).

And...don't forget! Our Web edition features the "**TCA** Press Room" where you can post your latest releases and product information...Free of Charge.

The **TCA** Press Room is FREE to all library users.

Published By: The Charleston Company

Web Hosts: The Colorado Alliance of Research Libraries and IngentaConnect.

Target Readers: Library staff members and library committees or groups responsible for the purchase of Web-based products and services, including online journals, journal articles and information/reference databases.

Individual readers and subscribers include the following titles: Head of Reference, Head of Document Delivery/ILL, Head of Collection Development, Head of Acquisitions, Electronic Services Coordinator; Database Selection Committee(s), etc.

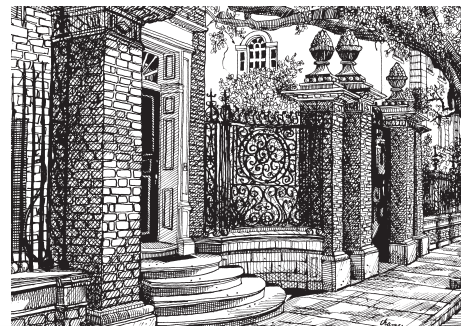
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The Charleston ADVISOR

Critical Reviews of Web Products for Information Professionals



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The Charleston Advisor, Critical Reviews of Web Products for Information Professionals (ISSN: 1525-4011) is published in paper quarterly (July, October, January and April); the online edition (ISSN: 1525-4003) is continuously updated on the World Wide Web at www.charlestonco.com. **The Charleston Advisor** is published by The Charleston Company.

Circulation Information

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Or to: **The Charleston Advisor**, 6180 East Warren Avenue, Denver, CO 80222, Tel: 303-282-9706; Fax: 303-282-9743; Email: rlenzini@charlestonco.com

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Half Page	7 ¹ / ₈ " x 4 ⁷ / ₈ "	43p6 x 29p6	18.4 x 12.5

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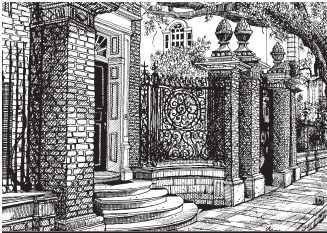
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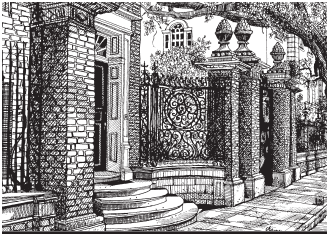
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ISSUE	SIZE & COLOR	1X RATES	4X RATES	TOTAL
<input type="checkbox"/> Volume 9, Number 1, July 2007	<input type="checkbox"/> Full Page 4 Color	<input type="checkbox"/> \$1875	<input type="checkbox"/> \$1675	\$ _____
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	<input type="checkbox"/> Full Page B & W	<input type="checkbox"/> \$1025	<input type="checkbox"/> \$ 875	\$ _____
	<input type="checkbox"/> Half Page B & W	<input type="checkbox"/> \$ 825	<input type="checkbox"/> \$ 675	\$ _____
<input type="checkbox"/> Volume 9, Number 2, Oct. 2007	<input type="checkbox"/> Full Page 4 Color	<input type="checkbox"/> \$1875	<input type="checkbox"/> \$1675	\$ _____
	<input type="checkbox"/> Full Page 2 Color	<input type="checkbox"/> \$1375	<input type="checkbox"/> \$1175	\$ _____
	<input type="checkbox"/> Full Page B & W	<input type="checkbox"/> \$1025	<input type="checkbox"/> \$ 875	\$ _____
	<input type="checkbox"/> Half Page B & W	<input type="checkbox"/> \$ 825	<input type="checkbox"/> \$ 675	\$ _____
<input type="checkbox"/> Volume 9, Number 3, Jan. 2008	<input type="checkbox"/> Full Page 4 Color	<input type="checkbox"/> \$1875	<input type="checkbox"/> \$1675	\$ _____
	<input type="checkbox"/> Full Page 2 Color	<input type="checkbox"/> \$1375	<input type="checkbox"/> \$1175	\$ _____
	<input type="checkbox"/> Full Page B & W	<input type="checkbox"/> \$1025	<input type="checkbox"/> \$ 875	\$ _____
	<input type="checkbox"/> Half Page B & W	<input type="checkbox"/> \$ 825	<input type="checkbox"/> \$ 675	\$ _____
<input type="checkbox"/> Volume 9, Number 4, April 2008	<input type="checkbox"/> Full Page 4 Color	<input type="checkbox"/> \$1875	<input type="checkbox"/> \$1675	\$ _____
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	<input type="checkbox"/> Full Page B & W	<input type="checkbox"/> \$1025	<input type="checkbox"/> \$ 875	\$ _____
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